

**G.T.N. ARTS COLLEGE (Autonomous)**

**Dindigul**

**( Affiliated to Madurai Kamaraj University )**

**( Accredited with 'B' Grade by NAAC )**



**DEPARTMENT OF BUSINESS  
ADMINISTRATION**

**BUSINESS ADMINISTRATION  
ASSOCIATION REPORT -20.05.2022**

From :-

18.05.22

Dr. S. Mangaiarkaras,  
Assistant Professor & Head  
Department of Business Administration,  
G.T.N. Arts College (Autonomous)  
Dindigul.

To :-

The Principal  
G.T.N. Arts College (Autonomous)  
Dindigul

Through

The Vice Principal  
G.T.N. Arts College (Autonomous)  
Dindigul

Respected sir,

Sub:- requesting permission to organise a seminar - 200

With due respect, we wish to bring to your  
kind notice that we wish to organise a seminar  
on "Employability Skills" on 20.05.2022 at  
10.00 AM as an MOU activity. We have invited  
Dr. S. Ramkumar, Faculty in OB & HR analytics  
and Dr. D. Dilip, Professor, operations analytics from  
Firebird Research Institute, Coimbatore. Hence,  
I request you to allow us to organise this  
seminar and sanction ₹ 2000/- as a honorarium  
& two shawls to honour the resource persons.

Thank you.

Date: 18.05.2022

Place: Dindigul.

, yours faithfully

S. Mangaiarkaras  
LD. S. MANGAIARKARASI



# G.T.N.ARTS COLLEGE (AUTONOMOUS)

Department of Business Administration

## **BUSINESS ADMINISTRATION ASSOCIATION**

Organize a Seminar on

### **Employability Skills**

#### **Resource Persons**



Dr.S.Ramkumar,  
Faculty of OB & HR Analytics,  
Firebird Institute of Research in Management,  
Coimbatore.

Dr.D.Dilip,  
Faculty of Operations Analytics,  
Firebird Institute of Research in Management,  
Coimbatore.



**All are cordially invited**

*Date : 20.05.2022*

*Time : 10.00 a.m.*

*Venue: Seminar Hall*

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### Programme Schedule

Prayer

**Welcome Address** : **Mr.N.Yugendran,**  
II B.B.A.,  
Department of Business Administration.

**Presidential Address** : **Dr. P. Balagurusamy,**  
Principal.

**Felicitation Address** : **Lion. Dr. K. Rethinam MJF,**  
Correspondent & Secretary.  
**Er. Durai Rethinam,**  
Director.  
**Dr. N. Markkandeyan,**  
Academic Director.  
**Dr. U. Natarajan,**  
Vice Principal (SSP).

**Introduction of Chief Guest :** **Mr. T. Elango**  
Assistant Professor,  
Department of Business Administration

**Chief Guest Address** : **Dr.Ramkumar S**  
Faculty of OB & HR Analytics  
Firebird institute of Research in Management,  
**Dr.D.Dilip**  
Faculty of Operations Analytics  
Firebird institute of Research in Management,

**Vote of Thanks** : **Mr.S.Gnana Moorthieswarasn,**  
II B.B.A.,  
Department of Business Administration.

National Anthem

## Photos



Mr.N.Yugendran from II BBA, delivered the welcome address.



Professor S.Ramkumar explained about the expectation of industries from the students.



Professor D.Dilip shared his views about the industrial revolution and the importance of ICT knowledge, especially knowledge about advanced excel.



Faculty Mr. T.Elango honored the resource person Prof. S.Ramkumar.

## **REPORT**

The Business Administration Association had organized the seminar, titled **“Employability Skills”** on 20.05.2022 at 10.00 am in the Seminar hall, GTN Arts College (Autonomous), Dindigul as an MoU activity which was signed with Firebird Research Institute of Management, Coimbatore. The program was started with the welcome address of Mr.N. Yugendran, II BBA, Department of Business Administration, GTN Arts College(Autonomous), Dindigul. This Program was inaugurated by the Dr.P.Balagurusamy- Principal, Dr.N.Markkandeyan- Academic Director and Dr. U. Natarajan- Vice Principal, SSP. We had invited Dr.S.Ram Kumar, Faculty in OB and HR and Dr.D.Dilip, Faculty in operation analytics from Firebird Institute of Research in Management, Coimbatore as the resource persons for this program Totally 67 students had participated in this program.

From this seminar, the Students came to know where they are now and what they have to do further and what are the required skills they have to acquire in order to get employment in the current competitive environment.

The session went like an interactive session and then the resource person had answered the questions raised by the students. Finally the program was winded up with the vote of thanks which was given by Mr.S.Ganana Moorthieswaran, II BBA, Department of Business Administration, GTN Arts College(Autonomous), Dindigul.